# CASHVERSE PITCH DECK

crypt2date.com





#### STAY UP2DATE WITH YOUR INVESTMENTS

Crypt2date is the go-to place for all crypto investors & developers. It is the interface between investment & projects.









## Always DYOR and stay Crypt2date

Every day the Web3 grows and so does the number of cryptocurrencies. However, the whole DeFi sector is still basically a new territory for many people. The market is too chaotic for decent trading and investing. Since the DeFi sector is very fast-moving, this leads to having to follow several social media channels and join several communities, thus losing a proper overview of one's investments.

This is where crypt2date comes into play. With a simple web3 connection you have an overview of all investments in your wallet, even across multiple blockchains (BSC, AVAX, ETH, MATIC & FTM). All the latest news about his investments available with one click or automated 1x daily as a personalized newsletter.

But also, security plays a big role in the DeFi world. The Blockchain is new, although accessible to everyone, it's not for everyone to read or understand. Did the devs change marketing taxes or perform other suspicious activity within the contract? If you can't read the Blockchain and understand it, you'll never know. Crypt2date detected these processes and automatically informs all investors about this process.

For investors it is also useful to be notified about certain situations. If the price falls or rises by a certain percentage, certain whales sell (whale tracking) or more, Crypt2date informs the investor completely automatically, if he wants this.

Taxes are also an important topic on Crypt2Date. One of our first add-ons in the future will be a system to do your tax documents with simple button presses.

# Investors Essential Features

The main services for investors on Crypt2Date.



#### **Investment Tracker**

A simple connection to the wallet is enough to have a complete overview of your investments.



#### **Personalized News**

Once a day you will receive all the news of your investments. A personalized newsletter tailored exactly to you.



## Realtime Security

Something not going quite right in your investments?

Get informed about contract changes in real time.



### **Realtime Alerts**

A whale has sold? The price has risen? A whale moves its assets? You will know.

## Something new, but nobody knows...

From the other side as a developer of a project, speaking from several years of experience, it can be difficult to contact investors. Not all investors have Telegram, Twitter or similar. So how do you reach them to tell them about the latest innovations? About changes or updates?

Crypt2Date helps here as well. After a verification process to confirm project affiliation, developers can contact all users on our platform who own that coin in the form of announcement newsletters. (If the investor agrees to receive them). If an investor provides his Whatsapp number and confirms the receipt of alerts, he will be sent a message with the link to the announcement at the same time.

In addition, project developers can launch surveys in which only their investors can participate. This way they can find out what your investors would like to see or what they think about certain things.

# Devs Essential Features

The main services for developers and project operators on Crypt2Date.



## **Targeted Announcements**

Send important messages to your investors at any time. If they are a Crypt2Date user, you will reach them.



## Surveys & more

You would like to have the opinion of your investors? No problem. Just ask them.

## Where to start?

Marketing in the crypto world is difficult. In the beginning, it may be enough to contact certain influencers or to book banners. However, this only helps at the beginning, and you only reach a wide mass of people without any possibility to choose exact targets.

Crypt2Date changes that and offers hyper-targeting marketing. Provided that an investor agrees to receive marketing emails.

Start-ups or new projects have the possibility to book newsletters for a fee (each project is thoroughly checked beforehand and must meet certain criteria). But instead of just sending a newsletter to all our users, we have the possibility to filter. Do I want to reach only investors of a certain token? Do I only want to reach people with a certain amount of money in their wallet? Do I want to reach only people on the BSC?

Based on the filtering, the newsletters will be sent only to these people. 100% targeted and agreed by the investor to receive. This is revolutionary.

In addition, there is the possibility to book banner ads in the crypt2date portfolio tracker and within the personalized newsletters.

# Startups Essential Features

The main services for startups and new projects



## Hypertarget Marketing

You can't reach your target group more precisely. Several filter options to reach exactly the investors you need for a successful start.



## Banner Ads

Always be in the field of vision of your target group. Book Banner Ads and benefit from our traffic of active crypto investors

## INCENTIVES

## User Incentives

- Monthly Fee for tracking Investments / News
- Fee for Removing Ads
- Additional Fee for Security-Alerts / RT Alerts Services (added to monthly fee)

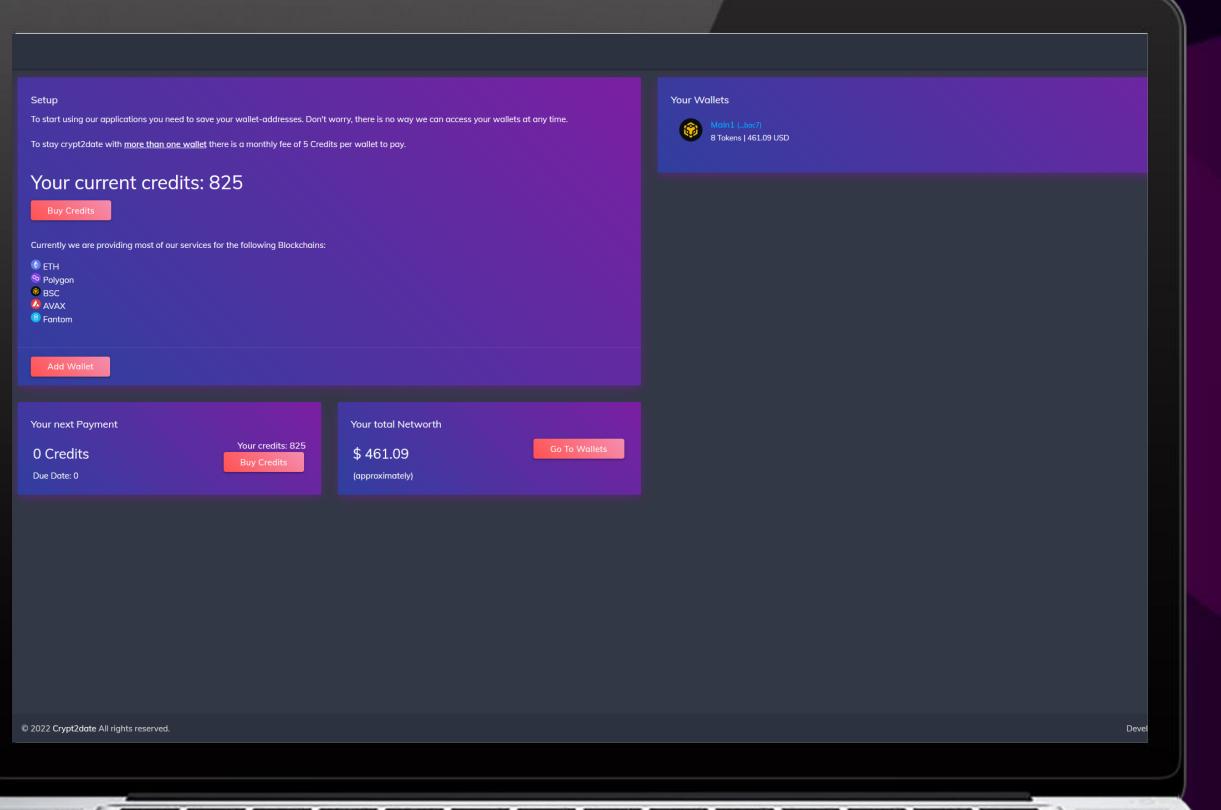
## Devs Incentives

- Fee for sending Newsletter (based on amount of investors)
- Fee for creating Surveys and other services
- Pay as you go / Monthly fee choice

## Startup Incentives

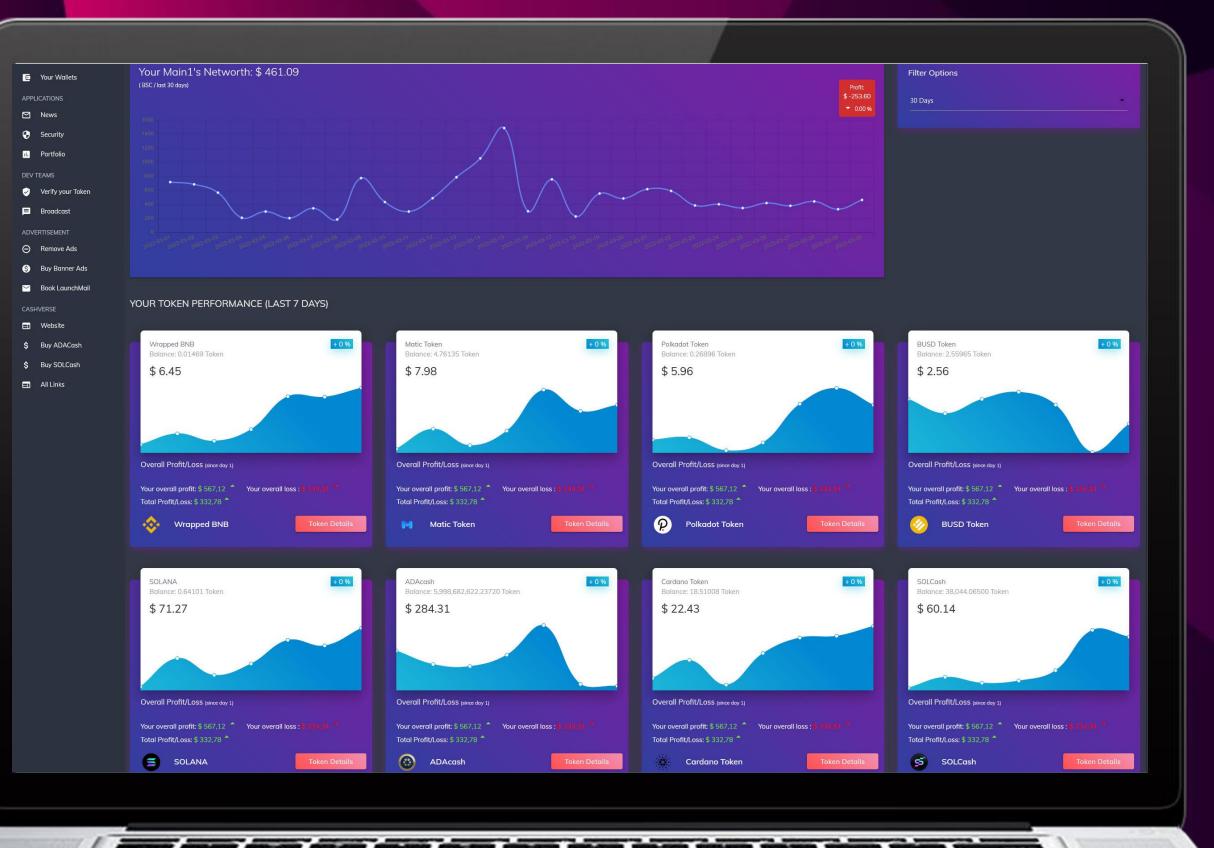
- Fee for sending Newsletter (based on filter / reach)
- Fee for Banner ads (CPM)

Payments can be made in ADACash and SOLCash and automatically add "credits" to the user account which he can use for the services. If technically feasible, we also try to accept other currencies, which will be automatically converted to ADACash / SOLCash. The goal of all our services is to increase the volume of our tokens to ensure as much return as possible for our investors.

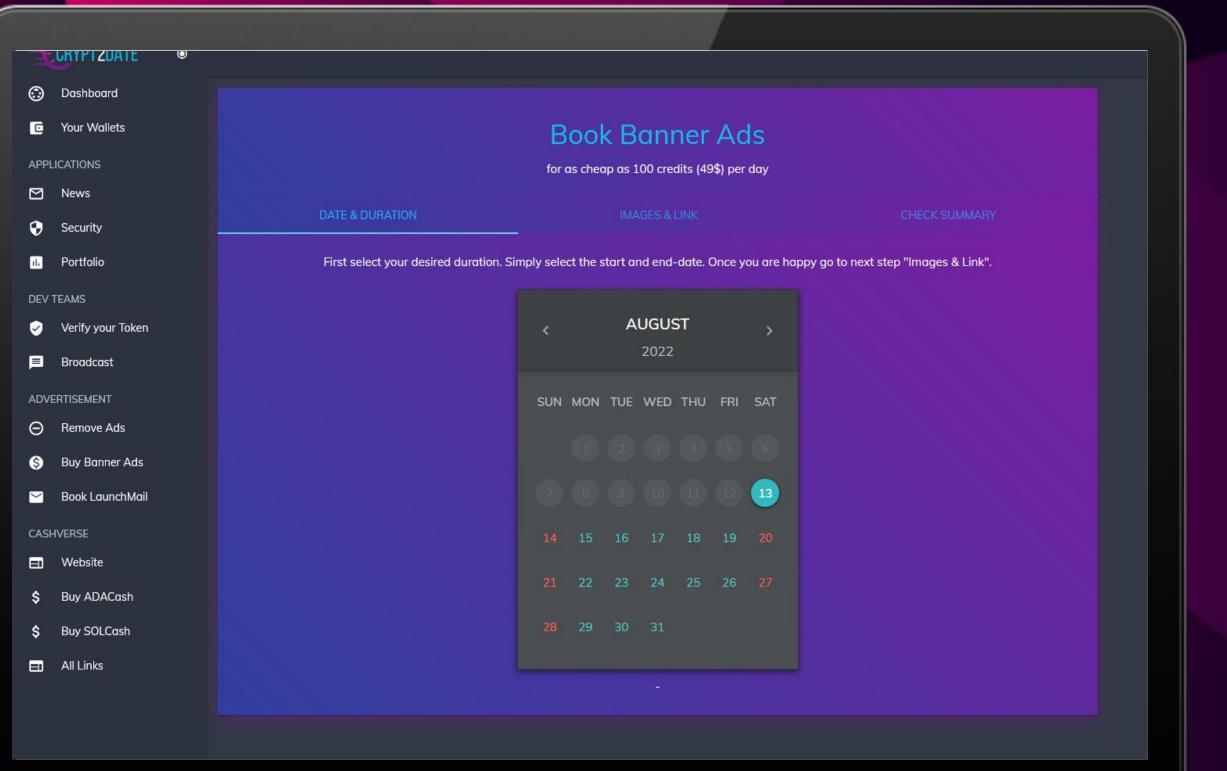


## A Small Preview

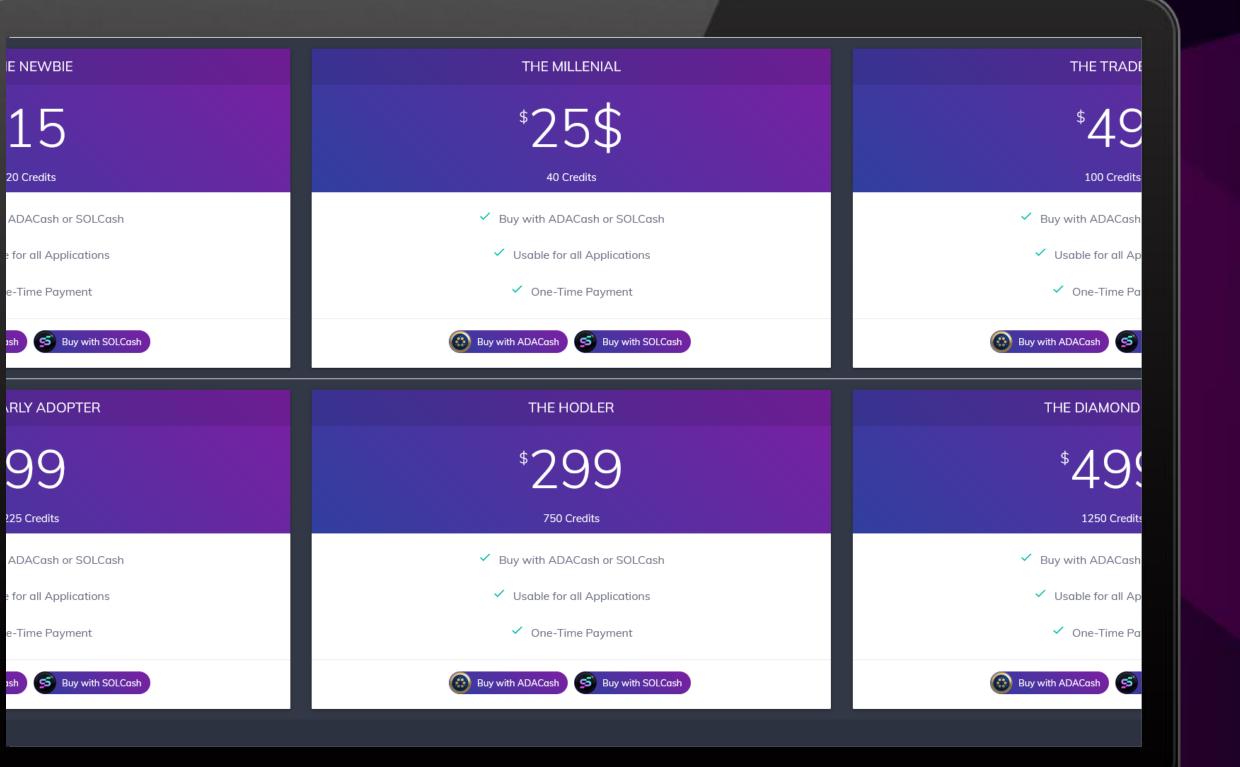
A few impressions of the current development. It will take a few more months until the final product. The entire project is currently being developed by Daniel (CEO of Cashverse) alone. He has over 18 years of experience in programming and has been in the crypto since the launch of Bitcoin.



Always stay up to date with your investments. Whether every single token or all your wallets. On Crypt2Date you always have the full overview.



Book banner ads easily and specifically on our platform or in the personalized newsletters. Reach exactly the people who are best for your project



To use our service, all you need to do is buy credits. (Available with ADACash and SOLCash). With these credits you have the possibility to book, add and use any service

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# Always do your own research and stay Crypt2Date with your investments

Daniel (CEO Cashverse)

Crypt2Date will help clean up the DeFi sector and provide a proper system to always be informed about your investments and be able to trade at the right time. Both investors and developers will benefit from Crypt2Date. #UNITEDEFI